CAMBRIDGESHIRE & PETERBOROUGH COMBINED AUTHORITY

Election of Mayor for Cambridgeshire and Peterborough Combined Authority

This booklet is sent to everyone eligible to vote in the Mayoral Elections for Cambridgeshire and Peterborough on 1 May 2025. This is a legal requirement. The booklet contains details of the candidates and provides information about the election.

For county council or local elections which are also taking place on the same day, there is no legal requirement to send this information. For these elections, it is the decision and responsibility of the candidate or their agent if they want to send out information to you.

If you have a question about how the election is being organised, please contact your local council's electoral services team.

On 1 May 2025 electors across Cambridgeshire and Peterborough can vote for the person they want to be Mayor for the Cambridgeshire and Peterborough Combined Authority.

Elected mayors are different from traditional, ceremonial mayors or a council leader.

The mayor is elected by the people, whereas ceremonial mayors and council leaders are elected by fellow councillors.

The mayor will be responsible for leading the combined authority, building investor confidence and directing new resources to economic priorities.

They will ensure a quicker and more effective response to local issues, ensure more targeted use of funding, and develop new financial mechanisms to encourage private sector investment.

They will be a powerful voice for the combined authority, locally, nationally and internationally.

John Hill

Combined Authority Returning Officer

www.chooseyourmayor.org

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Nominated candidates

The following candidates are nominated for these elections:

- Paul Bristow, The Conservative Party Candidate
- Ryan Coogan, Reform UK
- Lorna Dupre, Liberal Democrat
- Bob Ensch, Green Party candidate
- Anna Smith, Labour and Co-operative Party

You can read their candidate addresses from page 13.

Election overview

You will have one vote in the mayoral elections.

The mayor will be elected using the first past the post electoral system, where the candidate with the most votes wins.

First past the post has replaced the supplementary voting system, which was used in the previous mayoral election.

The candidate with the highest number of votes will be declared the elected Mayor for the Cambridgeshire and Peterborough Combined Authority.

How to vote

Your poll card will be printed and sent to you separately. The purpose of your poll card is to inform you that there is an election and to provide you with other information such as where your polling station is situated.

If you are not sure where your polling station is, please check your local authority website or contact your local council's electoral services team and they will assist you.

You do not need to take your poll card with you to vote.

Polling stations

Polling stations will be open from 7am to 10pm on Thursday 1 May 2025.

Photographic identification

To vote in a polling station you must produce valid photographic identification, for example a passport or photographic driving licence, otherwise you will not be permitted to vote.

There are several valid documents you can use for your identification and a list of these will be shown on your poll card.

If you do not have a valid document, you can apply for a voter authority certificate via the government's portal at www.gov.uk/apply-for-photo-id-voter-authority-certificate. You will need to upload a facial photo of yourself to complete your application. The deadline for this is 5pm on 23 April 2025.

Help for people with disabilities

The following help is available:

- you can request a postal vote or appoint a proxy to vote on your behalf
- at polling stations you can request large print ballot papers, Braille voting devices and assistance from the Presiding Officer who can help you to vote
- you can ask someone to come to the polling station to support you who is aged 18 or over, or a person who is entitled to vote at the election

Postal votes

If you are unable to attend the polling station in person you can opt to vote by post.

If you do not already have a postal vote and wish to apply for a postal vote in these elections, please do so before 5pm on 14 April 2025.

Please use the government's portal at www.gov.uk/apply-postal-vote.

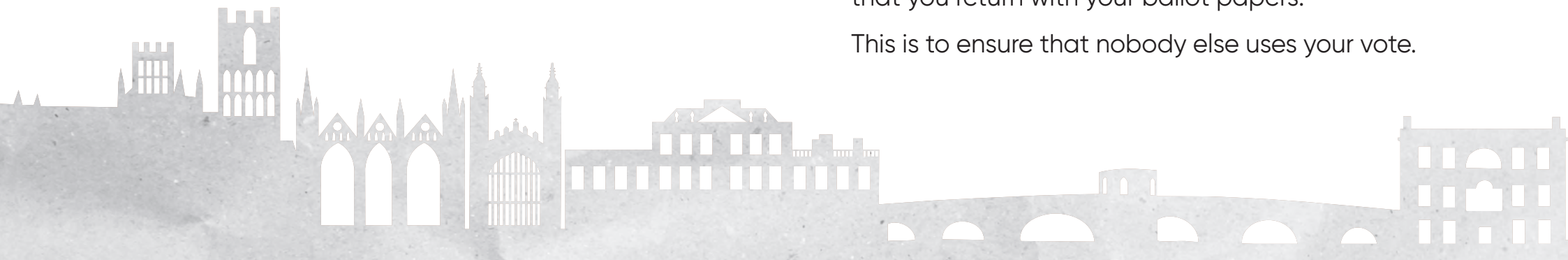
You will need to upload your written signature to apply and know your National Insurance number.

Completing your postal vote

You will be sent ballot papers through the post. Please ensure your completed postal ballot papers are returned as soon as possible.

It is important you follow the instructions sent with your postal pack ensuring that you provide your signature and enter your date of birth on the security statement that you return with your ballot papers.

This is to ensure that nobody else uses your vote.



Handing in postal votes

Postal votes may be handed in at your local council office or at a polling station before close of poll at 10pm on 1 May.

When handing them in you must complete a form to ensure your postal votes are counted.

You can only hand in a maximum of 6 postal votes, including your own.

Political campaigners must only handle their own postal vote, or postal votes for close family or someone they care for. Up to a maximum of 6 votes are allowed.

Proxy votes

If you cannot attend your polling station on polling day, and do not have a postal vote, you can apply for somebody to vote on your behalf, this is called a proxy.

Your proxy must be an eligible elector in their own right. Even if you appoint a proxy you are still entitled to vote at an election, but only if your proxy has not already voted for you.

Applying for a proxy vote

You can apply online at www.gov.uk/apply-proxy-vote. The deadline to apply is 5pm on 23 April 2025.

Once verified, the proxy can then vote in the elector's polling station and must produce their own, not the elector's, photographic identity document.

A proxy may also vote by post, in which case the same rules for a normal postal vote will apply. If a proxy obtains a postal vote then neither they nor the elector can vote at the polling station.

An elector will only be permitted to be a proxy voter on behalf of a maximum of 4 other electors, a maximum of 2 of which are ordinary electors (with 2 being other category electors, such as overseas electors or service voters).

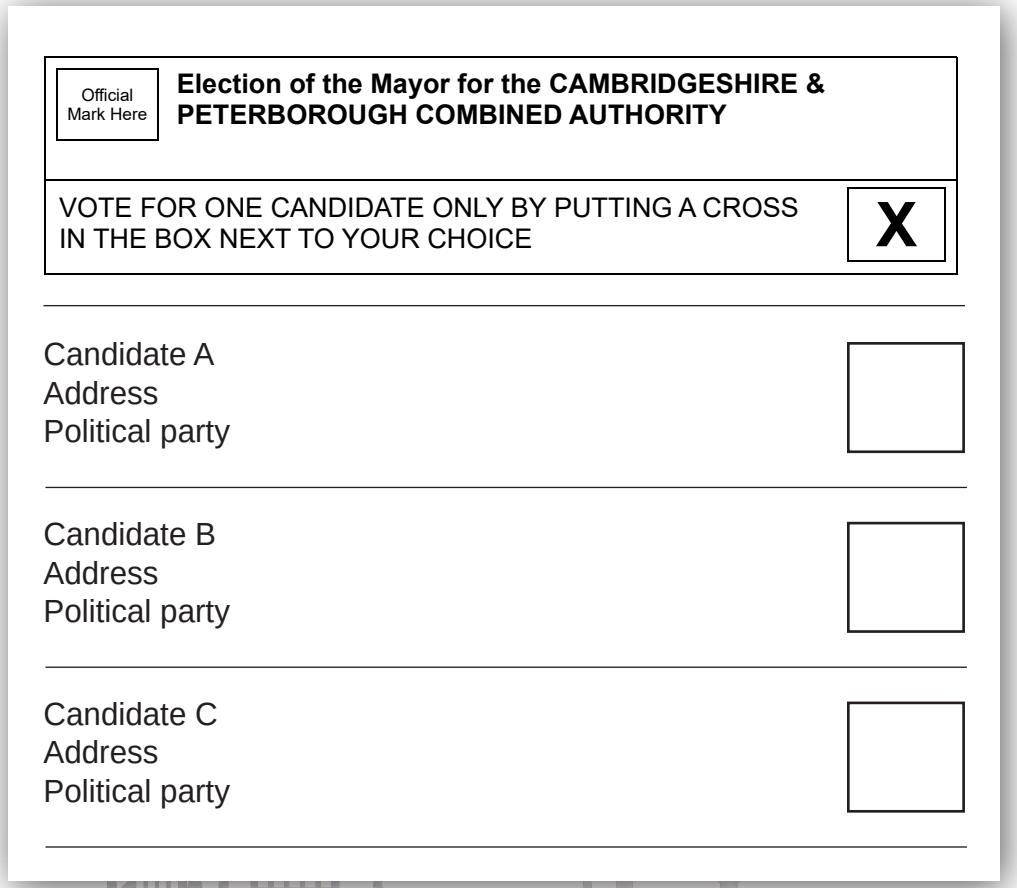
Emergency proxy

An emergency proxy vote can only be applied for after the deadline for normal proxy applications has passed, usually several days before the election, and before 5pm on the day of election.

This can only be applied for in special circumstances. Contact the elections office at your council for more information.

Marking your papers

The image below is a representation of the ballot paper. It should not be used in the elections.



Official Mark Here

Election of the Mayor for the CAMBRIDGESHIRE & PETERBOROUGH COMBINED AUTHORITY

VOTE FOR ONE CANDIDATE ONLY BY PUTTING A CROSS IN THE BOX NEXT TO YOUR CHOICE

X

Candidate A
Address
Political party

Candidate B
Address
Political party

Candidate C
Address
Political party

Mayoral elections

You have 1 vote using the **white** ballot paper. Mark your choice with an X in the column alongside your favoured candidate.

County council elections

County council elections are being held across the Cambridgeshire County Council area. Make sure you read the information printed on your **salmon** ballot paper as depending on where you live you may have more than one vote.

Mark an X in the column alongside your favoured candidate or candidates. Depending on where you live you may also be asked to vote in local elections or neighbourhood referendums.

Candidates' addresses

The content of the following pages is the responsibility of the candidates themselves.

The views expressed are theirs alone and cannot be attributed to the Combined Authority Returning Officer (CARO) or the Cambridgeshire and Peterborough Combined Authority.

The order in which the addresses appear in this booklet has been determined by the drawing of lots by the CARO.

LORNA DUPRE

REAL CHANGE
FOR PETERBOROUGH AND CAMBRIDGESHIRE

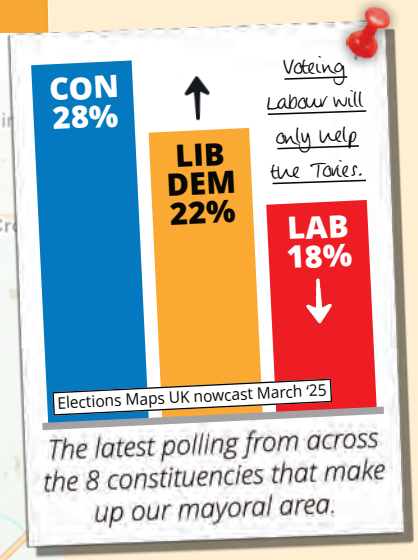
Better public transport and fixing our roads | **Fighting to protect our green spaces** | **A strong voice standing up against the government**

lornadupre.libdems.info | lorna@lornadupre.org.uk | @lornadupre

Dear neighbour,

I'm standing to be our mayor because—like you—I care deeply about our area and want to do everything I can to make it the best it can be.

As an experienced local councillor and community campaigner, I have a proven track record of delivering real results on the issues that matter most to us all.



The latest polling from across the 8 constituencies that make up our mayoral area.

We all know Cambridgeshire and Peterborough deserve better than a return to the Conservatives—who created a £650 million black hole in local road repair funding and left us with the lowest GP spending per person anywhere in the country.

On 1st May, we have a historic opportunity to turn the page on the failed politics of the past. We can beat the Conservatives in Cambridgeshire & Peterborough once and for all—and fiercely hold the Labour government to account for the promises they've already started to forget.

This is our moment to deliver real change for Cambridgeshire & Peterborough.

Lorna Dupre

Lorna FOR MAYOR

Lorna has a track record of getting thing done for our communities. She will deliver real action on the issues that matter most.

Lorna and the Liberal Democrats are fighting to finally get our area the fairer funding we deserve for our NHS and to fix our crumbling roads.

Lorna will be the local champion we need standing up for our communities. We have been let down and taken for granted for too long.

PETERBOROUGH
Eastgate
Newtown
ELY

Map contains public sector information licensed under the Open Government Licence v3.0.

Prepared by Stephen Lambert at 15 Ronald Rolph Court, Cambridge, CB5 8PX agent for Lorna Dupre (Liberal Democrat) at 119 High Street, Sutton CB6 2NW.

LOWER COUNCIL TAX. BETTER ROADS. FASTER TRAINS.

WE CAN GET ALL THESE THINGS IF WE ELECT ***PAUL BRISTOW AS OUR NEW MAYOR.***

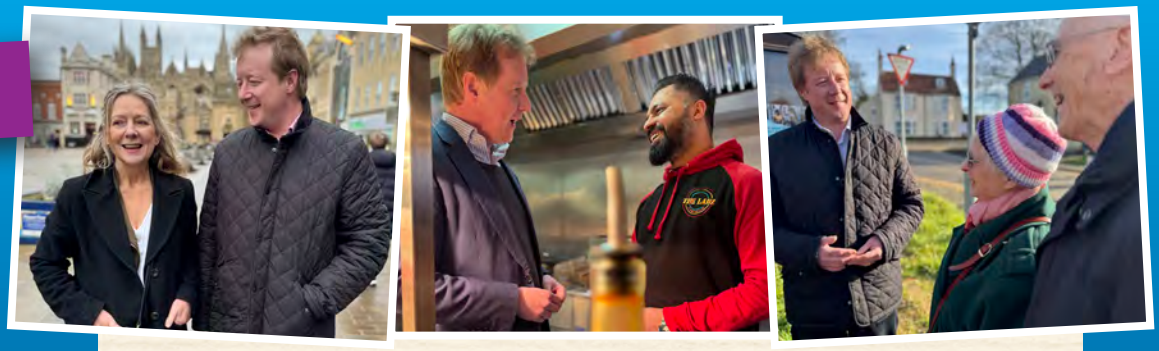
We have a new Labour government with a huge majority in Westminster and a Lib Dem / Labour controlled County Council. And with Lib Dems siding with Labour over tax rises, plans to develop on green spaces, and on clean air zones and road charging – places like Cambridgeshire risk losing their voice.

Being the Mayor of Cambridgeshire & Peterborough is a huge job, with big responsibilities over transport, planning and investment. With a big impact on our daily lives. **So there are huge opportunities on offer at this election.**

It's time to **BACK BRISTOW** and make our mayor matter – for you.

- ☑ **DUAL** our main A-roads
- ☑ **CONNECT** with faster trains
- ☑ **DELIVER** the Fens reservoir
- ☑ **END** the war on motorists
- ☑ **BUILD** light rail in Cambridge
- ☑ **STOP** increasing our tax

With ***Paul Bristow*** *as Mayor, we can* ***get Cambridgeshire moving.***



Paul lives with his wife and daughters in a village just outside Peterborough. He grew up in Fenland. His parents were NHS nurses who worked across Cambridgeshire.

As a **local MP, Paul secured over £120 million** for Peterborough's Station Quarter, its new University and other infrastructure projects.

He made a difference.

So he is Cambridgeshire through and through. He knows that **local people need good roads, fast trains, reliable buses, job opportunities and homes they can afford**. Paul will make the Mayor matter to you, delivering the projects that we need to make our day-to-day lives easier.

PAUL BRISTOW

GET CAMBRIDGESHIRE AND PETERBOROUGH MOVING

paulbristow.org.uk

/proudofpeterboroughandcambs

SCAN ME TO FIND OUT MORE

Conservatives

Prepared by Natasha Allen of MJS House, Wisbech Road, Westry, March, PE15 0BA on behalf of Paul Bristow, 17 Elton Road, Wansford, PE8 6JD.

REFORMUK

Introducing

Ryan Coogan

Your Reform UK candidate for Cambridgeshire & Peterborough Mayoral Election

Coogan, Ryan
Reform UK

REFORM UK

Ryan Coogan, grew up in Soham and further studied in Cambridge. Now a parent with children schooled in Cambs, Coogan has deep roots in the local community. Most notably he developed, pioneered and marketed a biotech product which led direct research to find the solution to the MRSA superbug outbreak in hospitals, saving thousands and potentially millions of lives. Ryan is a local entrepreneur who has run businesses in Peterborough and beyond. He has worked across the region in Cambridge, Ely, Wisbech, March, Chatteris and St Neots, he is passionate about Cambridgeshire.

VOTE REFORM UK | THURSDAY 1ST MAY

Put local people at the top of the queue for services. It is time we stood up for the silent majority

Stop wasting taxpayer money on diversity and vanity projects. Put the money into front line services to help people

Get the police out on the beat, catching criminals, rather than doing paperwork

REFORM

Do you support us?

Scan the QR code or visit
reformparty.uk/support

REFORMUK

Prepared by Teresa Randall, Reform UK, 15 Kitson Gardens, CB6 3XR on behalf Ryan Coogan, South Cambridgeshire

Bob Ensch
FOR MAYOR

For real hope and real change

The cost of living crisis is hurting more and more of us, while the fifty richest families in the UK hold more wealth than half the population.

Tackling **inequality** will be my **top priority**, so **you and your family can have a better life.**

Our region is growing, but we need to get the growth right. We can have a **fairer system** and **protect the environment** so you see all the benefits.

I'll get our **workforce upskilled**, improve the region's **bus services**, provide more **social housing** and **community facilities, support small businesses,** and grow the green economy.

Everyone has a right to a decent home. Our younger generation is increasingly forced to rent, with many unable to buy their own homes. As Mayor, I'll **campaign for rent controls, fight for tenants rights**, and invest to **end homelessness**.

Our water is running out - we must secure supplies while preserving the natural environment.

We need to plan the infrastructure needed for a thriving region – new **green public transport solutions that connect our towns**, effective flood management that **protects our homes** and **businesses**, and more investment in nature restoration than any Mayor has done before.

I've worked in business all my life and directed the Cambridge office of a national construction company for 15 years. **I'll be a safe pair of hands who will get things done.**

Vote for a Mayor who **can lead** us in the right direction so no one is **left behind.**

Bob Ensch

Bob Ensch
Green candidate for Cambridgeshire and Peterborough Mayor

REAL HOPE AND REAL CHANGE

- Tackle **inequality** across our region
- Invest to **end homelessness**
- Fight for tenants rights
- Campaign for **rent controls**
- More **social housing**
- **Insulate** our homes
- Support our **small businesses** and **grow the green economy**
- Invest in **skills** for the **future**
- **More buses** on **more routes;** simple and affordable fares
- Community **facilities** for new **communities**
- **Action** on the **water crisis**
- More space for **nature**

Bob Ensch Green Party X

Prepared by Bob Ensch (Election Agent) and The Green Party, all at 603 Newmarket Road, Cambridge, on behalf of Bob Ensch address in South Cambridgeshire.

Green Party

VOTE GREEN - VOTE BOB ON 1ST MAY

Green Party

ON THURSDAY 1 MAY

VOTE ANNA! FOR MAYOR

DELIVERING CHANGE

FOR CAMBRIDGESHIRE & PETERBOROUGH

"The choice in this election is clear. A return to failed Conservative promises or a Labour mayor working in partnership with our new Labour government.

If elected as your mayor I will fix the potholes, create new opportunities for local people and build the infrastructure we need, as well as new homes.

Please vote for me to deliver real change across Cambridgeshire & Peterborough."

Anna Smith

- FIX POTHOLES AND IMPROVE BUS SERVICES
- TACKLE CRIME AND THEFT
- BUILD INFRASTRUCTURE, AS WELL AS NEW HOMES
- NHS SERVICES WHEN AND WHERE YOU NEED THEM
- MORE JOBS AND OPPORTUNITIES FOR LOCAL PEOPLE

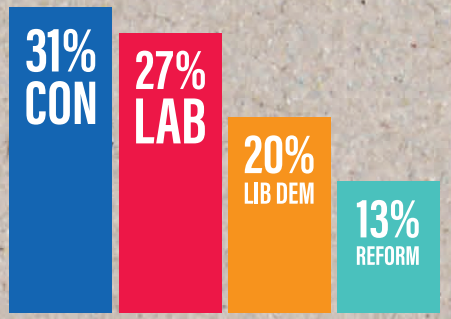
Labour and co-operative

anna4cambsandpboro@gmail.com 07596 596401

www.annasmith.uk annasmithforcambsandpboro

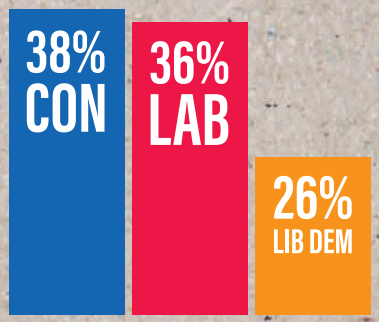
ONLY ANNA CAN STOP THE TORIES

THE LATEST POLLING



Source: Labour Together, March 2025

THE LAST CAMBRIDGESHIRE & PETERBOROUGH ELECTION



Source: Cambridgeshire & Peterborough Police and Crime Commissioner Election 2024

LABOUR CURRENTLY HOLDS THE CAMBRIDGESHIRE & PETERBOROUGH MAYORALTY

Labour won the mayoralty in 2021 thanks to TACTICAL VOTING

Source: Cambridgeshire & Peterborough Mayoral Election 2021

VOTE LABOUR TO STOP THE TORIES AGAIN

DELIVERING CHANGE FOR CAMBRIDGESHIRE & PETERBOROUGH

Vote Labour and co-operative

Prepared by Matt Reilly, Unit 5, Swan Court, Forder Way, Hampton, Peterborough PE7 8GX on behalf of Anna Smith, Cambridge.

If you would like the information contained in this leaflet in another language or format, or if you require any further information regarding the mayoral elections, please contact the elections helpline on 01353 665555.

Visit www.chooseyourmayor.org

Or email elections@eastcambs.gov.uk

If you require any further information about voting in general, please contact the helpline on your poll card.

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CAMBRIDGESHIRE & PETERBOROUGH
COMBINED AUTHORITY